Works by Robert L. Wolf on Museum Evaluation and Related Matters: A Short Bibliography

Contributed by
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Books and Book Articles:


Reports Distributed by the Office of Museum Programs, Smithsonian Institution:


Other Miscellaneous Reports and Articles by Robert Wolf:

Wolf, R. L., & Tymitz, B. L. (1976). School television research: "Put the findings on a bumper sticker and people will pay attention to it." Bloomington, IN: Indiana University, Indiana Center for Evaluation.


Wolf Studies Commissioned by the J. Paul Getty Museum


Curator, 1988, Volume 31, No. 1

Readers of Visitor Behavior should be interested in the following articles published in this issue of Curator:

• Self-Guiding Brochures: An Evaluation
  RANDI KORN

• Using Modeling to Direct Attention
  JOHN J. KORAN, JR., MARY LOU KORAN, JOHN S. FOSTER

• Empowering Visitors: Focus Group Interviews for Art Museum
  BENJAMIN E. BRAVERMAN

Curator, 1988, Volume 31, No. 2

This issue contained the following articles that may be of interest to readers:

• A Hands-On Approach for Don't-Touch Exhibits
  PAUL H. RHEAUME

• The Use of Advertising to Attract the Museum Public
  DENISE LAUZIER STONE

• Do Traveling Exhibits Influence Museum Attendance?
  SNOWDEN BUNCH, PHILIP JACOBS, WILLIAM LUKSETICH, MARK LANGE

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