

Notes from MASS MEDIA DISCUSSION GROUP

Notes

notes taken by
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Frances - mission to improve math skills of 3-5
Best proof of what I do works is anecdotal
comments from adults who were longterm viewers.

Long term

of 12 mos, spend 8 mos working on funding

like idea of rapid prototyping

Seems like continuing projects should be part
of plan

Walter - If previous research has had effect on
field, you can submit w/ minimal proposal
we need to give funding to create enterprise
at my inst. we have funding called just
in time grant.

Jish - so many projects have long term effort
that happen after final report.

Jene - so many projects have goals that are
long term in nature - ie careers but you
look for indicators or predictors.

Jish - By inference you can extrapolate #5

Jene - If the study is rigorous enough you
can extrapolate.

Jyirith - we spend so much time on peripherals
of project it can be detrimental to content of proj.

Jene - How many feel like proposal backwards
(many hands) Feel you are storytellers

we are in division of research Inverness-NOVA eval.

Notes

me - Hardest to measure process skills b/c no ~~test~~ national testing pool to draw from like w/ content.

Francis - We have developed some
will be published in 2010

We are trying to measure gradual shift in attitude
looking for indicators
some attitudes can predict behavior change
& some behavior change can predict attitudes

Fund study finding out how sci & eng
became interested - and why others not.

IRB makes people skittish

↳ you as pres of company can read
through documents & declare yourself exempt.

Annual report is standard NSF form for
researchers.

most interesting are narratives
