Example of Project Logic Model: How Science and Engineering Drive Hybrid Vehicles

**Inputs**
- NSF
- Grant recipient
- Collaborators and consultants
- Other stakeholders

**Activities**
- Use of podcasts in a 5-month museum exhibit entitled How Science and Engineering Drive Hybrid Vehicles
- Professional development seminars on how to integrate podcasts into a science museum exhibit

**Outputs**
- Number of visitors to museum exhibit on hybrid engines
- Number of treatment group visitors who report accessing the podcast
- Number of participants in professional development seminars

**Outcomes**
- Visitors will demonstrate increased knowledge about hybrid engines
- Visitors will seek out additional information about hybrid vehicles
- Visitors will share information about hybrid technology with others
- Visitors will investigate the feasibility of purchasing a car that relies on hybrid technology
- Participants will be able to describe the benefits of using podcasts to enhance the experiences of museum visitors
- Participants will incorporate podcasts into their own museum exhibits

**Strategic impacts**
- The project will document the benefits and practical issues of using podcasts to impart information
- The project will increase the number of museum exhibits nationwide that make use of podcasts