VISITOR BEHAVIOR

Stephen Bitgood Jacksonville State University

- Birney, B. (1986). Comparing exhibit influences on children's knowledge of wildlife as a result of field trips to a zoo versus a natural history museum. <u>Proceedings of the 1986 American Association of Zoological Parks and Aquariums</u>. Minneapolis, MN. pp 377-389.
- Bitgood, S., Benefield, A., Patterson, D., Lewis, D., & Landers, A. (1985). Zoo visitors: Can we make them behave? Proceedings of the 1985 American Association of Zoological Parks and Aquariums, Columbus, OH. pp. 419-432.
- Bitgood, S., Patterson, D., Benefield, A., & Landers, A. (1986). Understanding your visitors: Ten factors influencing their behavior. <u>Proceedings of the 1986 American Association of Zoological Parks and Aquariums</u>. Minneapolis, MN. pp. 726-743.
- Bitgood, S., Patterson, D., Benefield, A., & Roper, J. (1986). Post-occupancy evaluation of the Predator house at the Birmingham zoo. Technical Report No. 86-40, Psychology Institute. Jacksonville, AL: Jacksonville State University.
- Coe, J., & Maple, T. (1984). Approaching Eden: A behavioral basis for great ape exhibits. <u>Proceedings of</u> the 1984 American Association of Zoological Parks and <u>Aquariums</u>.
- Coe, J. (1982). Bringing it all together: Integration of context, content and message in zoo exhibit design.

 Proceedings of the 1982 American Association of Zoological Parks and Aquariums. pp. 268-274.
- Coe, J. (1985). Design and perception: Making the zoo experience real. Zoo Biology, 4: 197-208.
- Coe, J. (1986). Towards a coevolution of zoos, aquariums and natural history museums. <u>Proceedings of the 1986 American Association of Zoological Parks and Aquariums</u>. Minneapolis, MN. pp. 366-376.
- Conway, W. (1968). How to exhibit a bullfrog: A bedtime story for zoo men. <u>Curator</u>, 2/4: 310-318.
- Finlay, T. (1986). The influence of zoo environments on perceptions of animals. Master's thesis: Atlanta, GA: Georgia Institute of Technology.
- Hancocks, D. (1982). A matter of presentation.

 <u>Proceedings of the American Association of Zoological</u>

 <u>Parks and Aquariums</u>. pp. 170-176.
- Jenkins, D. (1985). A survey of interactive technologies.

 <u>Proceedings of the 1985 American Association of Zoological Parks and Aquariums</u>. pp. 72-83.

- Maple, T. & Finlay, T. (1986). Evaluating the environments of captive nonhuman primates. In K. Benirscke (Ed.) <u>Primates: The road to self-sustaining populations</u>. New York: Springer-Verlag. pp. 479-488.
- Marcellini, D., & Jensen, T. A. (1986). Visitor behavior in the National Zoo's reptile house: A preliminary report. The Philadelphia Zoo Review, 3(1): 14-27.
- Martin, J. & O'Reilly, J. (1982). Research and design at the Reid Park Zoo. Technical Report No. 87-15, Jacksonville, AL: Psychology Institute, Jacksonville State University.
- Martin, J. & O'Reilly, J. (1982). Designing zoos for children. <u>Proceedings of the Environmental Design Research Association</u>. 13: 339-346.
- McCusker, J. & Larson, K. (1986). Contracting zoological and aquarium exhibit design services: The request for proposals and interview process. <u>Proceedings of the 1986 American Association of Zoological Parks and Aquariums</u>. Minn, MN. pp. 314-324.
- Meckley, P. (1986). Human research: An approach to design and evaluation in zoos and aquariums.

 Proceedings of the 1986 American Association of Zoological Parks and Aquariums. Minneapolis, MN. pp. 719-725.
- Normandia, S. (1985). The Bronx Zoo's children's zoo A case study in exhibit design and evaluation.

 Master's thesis. Cornell University.
- O'Reilly, J., Shettel-Neuber, J., & Vining, J. (1981). The use of post-occupancy evaluations in an aviary. Proceedings of the Environmental Design Research Association, 12: 318-325.
- Quick, D. (1984). An integrative approach to environmental engineering in zoos. Zoo Biology, 3: 65-77.
- Rosenfeld, S. & Terkel, A. (1982). A naturalistic study of visitors at an interpretive mini-zoo. <u>Curator</u>, 25(3): 187-212.
- Sherwood, K. P. Jr. (1986). A research project Live vs. dried: Using live animals in the classroom.

 Proceedings of the American Association of Zoological Parks and Aquariums. pp. 747-759.
- Shettel-Neuber, J. (1985). The Whittier Southeast Asian exhibits: A post-occupancy evaluation and comparison with older exhibits. Technical Report No. 86-70.

 Jacksonville, AL: Psychology Institute, Jacksonville State University.
- Swenson, S. (1984). A comparison of visitors at different types of zoo facilities. Unpublished paper. New Haven: CN: Yale University.
- Wolf, R. & Tymitz, B. (1979). "Do giraffes ever sit?": A study of visitor perceptions at the National Zoological Park, Smithsonian Institution. Washington, D.C.: National Zoological Park.