



# **Zoo and Aquarium Action Research Collaborative**

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## **Project Overview**

- A 2 ½-year research project exploring a collaborative model for action research
- Zoo and aquarium educators study visitor engagement and learning.
- Project staff study how zoo and aquarium educators learn to carry out action research.
- Evaluator studies the collaborative model and institutional impact.

## People & Partners



# **Action Research**

- A practice where educators conduct research in order to solve challenges present in their everyday work life. (Kelly)
- A living, emergent process which cannot be pre-determined but changes and develops as those engaged deepen their understanding of the issues to be addressed. (Reason and Bradbury)

#### Deliverables

- Action research reports from each of six partners
- Case studies of Action
  Research studies, written by
  staff/zoo aquarium educator
  teams
- Research papers on professional development by staff
- Template for Be An Animal Scientist activity
- Research Tools
- Invitational Workshop
- **Evaluation Report**

#### Be an Animal Scientist

Be an Animal Scientist gives participants the opportunity to become scientists by observing and recording the behavior of animals through observing an actual animal exhibit or through a fun and interesting kinesthetic activity designed to familiarize students with animal behaviors involving simulations.







### **Impacts**

- Increased capacity in the informal science education field to do action research, be reflective practitioners
- Institutional impact on zoos and aquariums

## Challenges

- Time constraints on the part of zoo and aquarium educators – and action research requires a considerable time commitment.
- Need for a usable definition of "engagement" in zoos and aquariums (we're working on it!)
- Definition of action research differs for people with different relationship to visitors.
- IRB issues, especially for zoos and aquaria without an IRB.

#### **Institutional Partners**

- Aquarium of the Pacific
- Maryland Zoo
- New England Aquarium
- Phoenix Zoo
- St. Louis Zoo
- Woodland Park Zoo
- Char Associates

What does engagement look and sound like in a zoo or aquarium?





