# Evaluation of Current *Cyberchase* Website

submitted to Thirteen/WNET

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#### **INTRODUCTION**

The goal of this evaluation was to assess issues of user friendliness, appeal and comprehension related to the Cyberchase website's homepage, web adventures, weekly polls and games.

#### **METHOD**

#### **Procedure**

From a group of third graders who participated in earlier Cyberchase topic testing, three boys and three girls were recruited to attend individual 90 minute sessions on a weekend day. Parents and students were informed that WNET desired feedback on the Cyberchase website design. A parent or relative was present and could observe while students worked with the researcher in a home setting.

The student user sat in an adjustable office chair in front of a PC monitor with keyboard and mouse. The browser was Netscape 6.2, and Internet access was via high-speed cable. The researcher sat to the left and slightly behind the user. During the session, a video camera was focused on a repeater screen out of the way of the student and researcher. All student comments and activities are reflected in this report so that reading the report should be sufficient to understanding the strengths and weaknesses of the current website design; however, VHS tapes of the sessions are enclosed with this report.

The purpose of the sessions was explained to the student. Each respondent was asked a few background questions about Cyberchase TV watching and web use. The student user was introduced to the procedure of talking aloud while using the website. The use of the face scale to rate appeal was explained. The researcher then used a standard set of questions to elicit student reactions to the homepage, web adventures, weekly polls and games. Modifications were made to the procedure as seemed appropriate to the researcher to obtain useful feedback. Specific details of the procedure for each web page appear in the results sections.

# Sample

Three females (F1, F2, F3) and three males (M1, M2, M3) participated. All six children are currently third graders in a low wealth school district on Long Island, about 90 miles east of NYC. Their backgrounds and media habits are summarized in the table that follows

	Fe	Female Third Graders Ma			Male Third Grade	ers
	F1	F2	F3	M1	M2 <sup>1</sup>	M3
Teacher rating	Average	Average	Above Average	Above Aver-	Average	Above
of math ability		_		age		Average
Ethnicity	White	Latina	White	White	White	White
Cyberchase	Few days a	Few days a	None	Infrequent,	Once a week,	None
viewing	week	week; viewed		once every	saw "Golden	
		day before ses-		two weeks	Eggs" last week	
		sion				
Cyberchase	None	None	None	None	None	None
website use						
Home com-	Games	Paint program	Games	Internet	Games	Games (e.g.,
puter use	(e.g., Scrabble)	Games (Pinball,	(e.g.,mysteries)	(games +	(e.g.,Heretic,	Lego racers)
	Book reports	Minesweeper)	Homework	read @ shows	Skis, Spy Fox,	Internet
	No Internet use	No Internet use	Internet (games	at Nick.com)	Freddy Fish,	(Pokemon.com)
			at Nick.com)		Sim Park)	
					No Internet use	
Weekend	< 1 hour	1-3 hours	1-3 hours	< 1 hour	1-3 hours	< 1 hour
computer use						

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<sup>&</sup>lt;sup>1</sup> Just before the session, M2 had visited the eye doctor who gave him drops to dilate his pupils. The drops wore off over the session but possibly affected some early responses. Notes appear in the report where dilated eyes might have affected the student's response.

#### **HOMEPAGE**

# First thoughts that come to mind when seeing homepage

At first sight, respondents liked the homepage because it looked fun, with color, detail and things to do.

Fist Thoughts about Homepage									
F1	F2	F3	M1	M2	M3				
The TV show	Looks fun. Like illustra- tions and col- ors.	Fun stuff. Like colors. Bright.	I like it. Lots of detail.	Cool. Shows you characters on Today's Stuff and things to pick.	Good. I like Games Central.				

# Top three choices on homepage

Users were asked what they would click on first, second and third. <u>Meet the Cybersquad</u> was a top three choice for five of the six respondents. Students expected to learn about the Cyberchase characters. Four of six students were interested in <u>Tomorrow's Show</u>, which they anticipated would tell them about the show appearing the next day. Half of the sample chose <u>Games Central</u> to click on and correctly concluded they would be able to play games.

Top three choices on Homepage									
F1	F2	F3	M1	M2	M3				
Tomorrow's Show	Games Central	Meet the Cy- bersquad	Meet the Cy- bersquad	Meet the Cy- bersquad	Games Central				
Free Stuff <sup>2</sup>	Today's Stuff	E-cards	Web Adven- tures	Weekly Poll	Meet the Cy- bersquad				
Games Central	Meet the Cy- bersquad	Tomorrow's Show	Tomorrow's Show	E-Cards <sup>3</sup>	Tomorrow's Show				

# What users thought they would see, hear or do after they clicked on each choice

# Today's Stuff!

Students guessed that this section included a description of the show of the day and a game. "For real" or a video from the show was not expected.

	What to see, hear or do in Today's Stuff									
F1	F2	F3	M1	M2	M3					
Mystery of going over tracks <sup>4</sup>	What they are doing in the show	Show stuff about today's show	Stuff you could do, like games, directions for stuff	What the show today was, something new they have	Talk about the show today. Today's game					

<sup>&</sup>lt;sup>2</sup> F1 defined "Free Stuff" incorrectly as permitting her to do mysteries and other stuff.

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<sup>&</sup>lt;sup>3</sup> M2 defined "e-cards" incorrectly as answering questions or emails that the characters got.

#### Games Central

All respondents thought that Games Central would have games for them to play.

What to see, hear or do in Games Central									
F1	F2	F3	M1	M2	M3				
Games	Games	Lots of games	Games	You get to be one of the characters and figure out clues	Games about cyberspace				

#### Web Adventures

This section was expected to include mysteries, games or adventures from the show.

What to see, hear or do in Web Adventures									
F1	F2	F3	M1	M2	M3				
Mysteries	Talk to people that like the show	Games	Stuff you could do. Games	Adventures they've been doing	Adventure				

#### Tomorrow's Show

Students clearly interpreted the title of this section to mean that they would learn something about the show for the next day.

	What to see, hear or do in Tomorrow's Show									
F1	F2	F3	M1	M2	M3					
Description of show tomorrow	Main idea and theme of show	Show video of tomorrow's show	What they're going to do on the show	About the next show that's on	What's going to happen in tomorrow's show					

# Weekly Poll

Five of the six third graders did not know what they might do in Weekly Poll, and these five were unable to explain what the word "poll" means.

What to see, hear or do in Weekly Poll									
F1	F2	F3	M1	M2	M3				
Don't know	Don't know	Don't know	Don't know	What they do the most, least and some- times. A poll is a chart.	Don't know				

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 $<sup>^4\,\</sup>mbox{Railroad}$  Repair was the game showing in Today's Stuff!

#### Meet the Cybersquad

All respondents thought that they could learn about the animated characters.

	What to see, hear or do in Meet the Cybersquad									
F1	F2	F3	M1	M2	M3					
Meet the char-	Who Matt and	Meet the char-	Show people,	See what they	Show the char-					
acters and get	Jackie are and	acters, their	talks about	like to do, fa-	acters					
to know them	what they do	age, what they	them	vorite color,						
	and what they	do and like		journeys						
	like, their fa-			they've been						
	vorite things			on						

#### Free Stuff

In this section, half of the sample expected to obtain stuff like t-shirts for free.

What to see, hear or do in Free Stuff									
F1	F2	F3	M1	M2	M3				
Do stuff, solve a mystery	Sell stuff like yo-yos, brace- lets with Cy- berchase one them, back- packs	Free stuff , for free t-shirts	Free stuff you can get	Stuff that's free like knapsack, T-shirt, pants	Don't know				

#### E-Cards

Four of the six students interpreted e-cards to mean making cards and perhaps mailing them. Only one student had actually e-mailed cards at another Internet site and was familiar with the process of Internet cards.

What to see, hear or do in E-Cards									
F1	F2	F3	M1	M2	M3				
Make cards	Make cards, email cards	Send cards to friends	Cards to mail	Answer questions or emails that the characters got.	Don't know				

## What was liked about the homepage

After discussing each of the choices available, all students liked the homepage because of the colorful and animated presentation and the offering of many things for them to do.

What was Liked about Homepage									
F1	F2	F3	M1	M2	M3				
All the different stuff	Illustrations, Jackie and Matt are moving, the changing pictures	Bright. Lots of games and stuff	You can do stuff	Gives you a lot of things to do	Colors. Clear what to do				

# What was not liked about the homepage and recommendations for change

The students liked the homepage, but two had recommendations for changes: F2 suggested putting Motherboard somewhere on the homepage. M2 suggested that Inez should appear of equal size to Matt and Jackie.

# **TODAY'S STUFF**

# First and second choices on Today's Stuff page

<u>Playing Today's Game</u> and <u>Watch "For Real"</u> were the two top choices for four of the six students. <u>Today's Show</u> was of interest to one user.

Choices on Today's Stuff Page							
F1	F2	F3	M1	M2	M3		
Play Today's	Watch For Real	Play Today's	Free Stuff	Play Today's	Play Today's		
Game		game		Game	Game		
Free Stuff	Today's Show	Check your	Watch For Real	Watch For Real	Watch For Real		
		local station					

# What users thought they would see, hear or do after they clicked on each choice

# Play Today's Game

All users thought that this section was about playing a game but only F2, a frequent viewer, noted that the game would appear in today's show.

What to see, hear or do in Play Today's Game							
F1	F2	F3	M1	M2	M3		
Play game	Play the game that's in to- day's show	Once a day they change the game	Play the rail- road game	I don't know. It says "game" here but why would it be in today's stuff.	Special game for today		

# Find Out What Happened on Today's Show

Five of the six viewers thought that this icon would refer them to a description of today's show. M2 was not able to read the text of the icon. He felt the text changed too quickly; however, M2 had just come from the eye doctor with his eyes dilated so that may have played a part in this difficulty.

What to see, hear or do in Find Out What Happened on Today's Show							
F1	F2	F3	M1	M2	M3		
A description	What's hap-	What happens	Tells you about	I don't know.	Better example		
of today's	pening on to-	in today's	the show		of what hap-		
show	day's show	show			pened		

## Watch "For Real" in Streaming Video

Although four of the six students were familiar with the series, none of them connected the term "For Real" with the live action closing segment of the show. M1 and M2 were permitted to view the "For Real" segment during the evaluation session. Both recognized the actress and liked the piece.

What to see, hear or do in Watch 'For Real'							
F1	F2	F3	M1	M2	M3		
Don't know	What Jackie's doing	Real people in it. People act out characters in the video	Stuff you could do. Games	Shows what characters look like in real life. Not a cartoon.	See the show itself, the video		

WEEKLY POLL	

# What users thought they would do at Weekly Poll page

All but M2, with his dilated eyes, noticed the question at the top of the page. All users understood that they had to click on an answer choice, enter their age in the pull-down menu and then click Vote. They were not surprised to see the next page with the table and chart.

All the third graders understood that the chart listed their vote along with others of their age, that the answer table and pie chart showed who got the most votes and the least votes and that the characters were color coded in the table and pie chart.

#### As an example, here's F2:

Researcher: Tell me what you would do here?

F3: I'd pick someone and tell them how old I am. I would pick Inez because she's smart.

[F3 clicks Inez, 9, and Vote. Table and pie chart page appears]

Researcher: Is that what you expected to see?

F3: No.

Researcher: What did you expect to see?

F3: Less for voting. [Researcher's note: I believe she meant that she expected fewer votes in the ta-

blel

Researcher: What do you see here? Tell me something about the votes for the question of the day? F3: There's five people, no four. There's a pie chart and each color represents them. Digit got 282. Matt got 437. Jackie got 985 and Inez got 1586, so Inez won.

# What was liked about table and chart page

The boys appeared to like the table and chart page more than the girls.

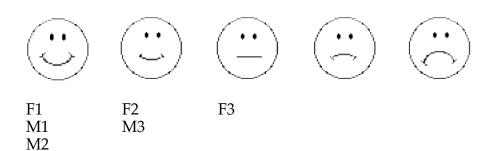
	What was Liked about table and chart page								
F1	F2	F3	M1	M2	M3				
I don't know	Illustrations	Don't know	It shows all votes and tells you the total. It has my favorite color.	The table and colors. The pie chart. If people can't read the table, they can look at the pie chart.	I like to vote on stuff. It's a good question but a little ob- vious.				

# What was not liked about table and chart page

Respondents were unable to describe something that they did not like about the page.

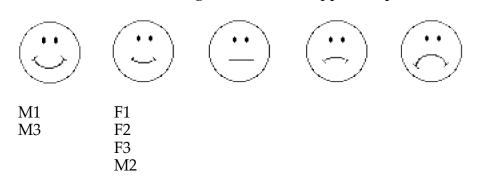
# Interest in seeing how other age groups voted

Respondents were asked to choose a face on the face scale below that tells how interested they are in seeing how another age group voted. Half of the sample picked the happiest face, two picked the somewhat happy face and one chose the neutral face. If we score the face scale as 5, 4, 3, 2, 1, the mean appeal response was 4.3 out of 5.



# Interest in doing another poll

Respondents chose a face indicating their interest in doing another poll. The boys were more interested than the girls. The mean appeal response was 4.3 out of a possible 5.



When permitted to choose an age group, for example, F3 chose age 10-12 and noted that they voted more for Inez than her age group (7-9). She then chose the 4-6 year old group and noticed that Jackie and Inez were tied for that age range. These third graders clearly understood the voting process, the voting data and the connection between the vote table and the pie chart.

# Free choice of other polls

The students had no trouble choosing a new poll, with two choosing Hacker and Witch.

Other Polls Chosen							
F1	F2	F3	M1	M2	M3		
Stuff to play	Hacker & Witch	Favorite Subject	Hacker & Witch	Grown up De- lete	Favorite Bad Guy		
		Rock Star	Homework				

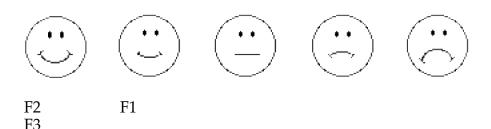
When F3, who was not familiar with the show, chose Rock Star, she said that she did not want to answer the question. The question required knowledge of the show's characters. She knew to use the back browser button to return to the page that would allow her to make another choice. When queried, she agreed that a SKIP button on the poll page would be helpful if one chose not to answer a question.

# Activity appeal

M1 M2 M3

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Respondents were asked to choose a face on the face scale that tells how much they like or dislike the activity of polling. More experience with the poll activity increased appeal of the activity. The mean appeal response after doing two polls was 4.8 out of a possible 5.



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## What was liked about the activity

Students liked being able to cast a vote and see how others reacted to the same question.

What was Liked about Weekly Poll							
F1	F2	F3	M1	M2	M3		
You can see which one got the most votes and which one other age groups chose	You can vote for things and other people can see what you voted for	Got to see what other people like and how other age groups react	You could say what you think about it	You get to estimate, think about it, what you've watched. It makes your brain work.	I like to vote		

# What was not liked about the activity

Students did not find anything they disliked about the activity, although M3 was concerned that the chart and table might be "unfair" if they didn't look like they matched up in distribution.

## Alternative title

Since the students were unfamiliar with the term "poll," they were asked to rename the activity after they completed it. <u>Weekly Vote</u> was suggested independently by the five students who were asked.

#### **WEB ADVENTURES**

## What users thought they would do at Web Adventures

Students read the top left paragraph of the introductory screen and then described what they would do on this page. F1 wanted to choose Free Stuff while the others were ready to choose Webisode 1. Users expected the following from Webisode 1:

What to see, hear or do in Web Adventures							
F1	F2	F3	M1	M2	M3		
See mystery	Hacker got there and he made a plan	It would show you what hap- pened	It tells you what happens	A game. You be a character and stop Hacker	They're like chapters in a book.		

Once users saw the opening screen to Webisode 1 and read the first page, they were asked if this was what they expected:

Expectations for Webisode 1							
F1	F2	F3	M1	M2	M3		
Sort of	Yes	Yes	No. I expected a game and a way to defeat Hacker.	No. I expected a game Oh, I know, it tells you about Cy- berspace.	No. I expected a different picture for each sentence.		

#### Webisode 1

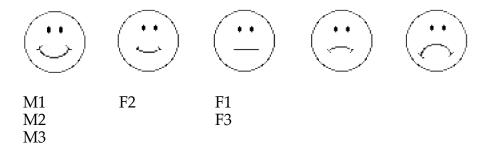
# Readability for Webisode 1

Students were asked to spend a few minutes doing this webisode reading aloud so that the researcher could assess the readability of the text. The researcher read the text aloud for M2 whose eyes were still somewhat dilated. A few words were difficult to read by most of the students, as listed below. Otherwise, the text appears to be on grade level for average older third graders/younger fourth graders.

Difficult words in Webisode 1							
F1	F2	F3	M1	M2	M3		
assembles	encryptor	Poddleville	encryptor	Researcher	chaos		
encryptor	chaos	encryptor	chaos	read text for			
tolerated	efficiently	chaos	efficiently	M2			
	Mistakes "if"	efficiently	cyborg				
	for "is," possi-	banisheď	hostile				
	bly because of	circuitry					
	font similarity.	plunging					

# Story Appeal for Webisode 1

After reading the setup story and but before playing the game, users chose a face to indicate how much they liked the story so far. The boys liked the story more than the girls. The story elicited an overall appeal mean of 4.2 out of 5.



Students liked the presentation of the story and the storyline itself, although boys were more interested in the history of Digit and Hacker than the girls were. This might be expected since we have found in other projects that males are more interested in robotics than females.

What was Liked about Webisode 1 Story							
F1	F2	F3	M1	M2	M3		
Exciting.	I like the illustrations, colors, the pictures in motion.	Pictures and words and col- ors	Tells you a story about stuff you need to figure out how they make Digit.	Interesting. Cool. Tells you about what happens before Hacker was on his own.	Digit		

When asked what they did not like, two girls disliked Hacker for stealing and one girl noted the difficulty of reading green letters on a black background.

What was Not Liked about Webisode 1 Story					
F1	F2	F3	M1	M2	M3
I don't like Hacker.	I don't like Hacker for stealing.	The letters and bright colors. Green on black is hard to read.	Nothing	Nothing	It's okay

When asked if they were home and doing this would they have stopped already and quit or gone to another part of the website, all but F2 would continue with the Webisode.

#### User Friendliness for Webisode 1



Only F1 was unaware of the need to click on the lower right arrow in order to get to the next page of text. F2 did not know to click on <Start> to get to the game. F1 did not know to click on <Go> to check her answer within the game. Other students appeared to use these icons naturally as page turn-

ers. F1 has less game play and Internet experience compared to the other participants. Rethinking the icons and icon text might help reach less experienced players.

Within the game, the girls had little difficulty making the correct choices, whereas the boys were much more impulsive and less analytical in their approach, as seen below. Rethinking the feedback message might improve performance and decrease frustration. Round 2 pattern appears to be easier than round 1.

M1	M2	M3
Round 1:	Does Round 1 easily.	Round 1:
Reads paragraph aloud.	Does <b>Round 2</b> easily.	R: Talk me through what you have
Tests 5 combinations with <go></go>	Round 3:	to do here.
All wrong.	Picks correct color	M3 reads "choose a shape."
Researcher (R) asks if there's	M2: I have no clue (about	M3: You have to choose a shape.
anything M1 can do to help	shape)	Wait, first I have to press <go>.</go>
himself out. M1 clicks <help></help>	Top, bottom, top, bottom	M3 reads directions from Go.
and reads the addition equa-	Chooses correct number,	Chooses 3. Go. Wrong.
tions and closes <help>.</help>	wrong shape. <go> Wrong.</go>	Changes all 3. Go. Wrong.
M1 thinks, then clicks <help>,</help>	Changes shape. Go. Wrong	Starts changing each row system-
reads again but appears un-	Changes shape. Go. Wrong.	atically. After 11 incorrect tries,
certain about next step.	With a bit of coaching from	R intervenes asking if the
R: What it is we're trying to do	mom on the sidelines as to	<pre><oops> message is helpful.</oops></pre>
here?	which shape he did not	M3: Usually in games like these,
M1: Have to choose shape,	choose yet, M2 picks the cor-	you get a hint after 5 wrong.
number and color and see if	rect shape.	R: Where would you go for a hint?
you get the right combination.	Go. Correct answer.	M3: They wouldn't do it here.
R: Why did you choose the tri-	He's surprised.	R: Why don't you try help?
angle down shape? M1: I don't know.	M2: I? I didn't get that. The last one's too hard. You	M3 clicks <help>. He's surprised and reads it.</help>
	should have one for young	R: Would you have chosen that if
M1 thinks he possibly needs a shape that is different from	kids, 9 and 8, and one for 13	it had said "Hint" instead of
the pattern shapes, like the	and above.	"Help."
center triangles facing each	and above.	M3: Yes.
other.		M3 continues to try answers.
M1 tries correct shape, correct		R: What are we trying to do?
number, wrong color. Go.		M3: I'm trying to get a pattern to
M1 can explain the shape pat-		unlock the safe.
tern but guessed at number		R: Where's the pattern?
and color.		M3: You have to click these.
M1 changes color. Go. Wrong.		R: What's it mean up here?
M1 changes color. Go. Correct.		R points to A and the line of
After 8 combinations, M1 is cor-		shapes at the top of screen.
rect but had guessed at the		M3: ÔH! There's the hint.
number.		M3 did not realize that he is sup-
Does <b>Round</b> #2 easily.		posed to complete the pattern at
Needs three tries for <b>Round</b> #3.		the top of the page.
		M3 eventually solves it by acci-
		dent.
		<b>Round 2</b> : Looks at line B at top of
		page, which he refers to as Ĥint.
		Has trouble seeing number pat-
		tern. Wants calculator. Given
		pencil + paper. R: You're making it more compli-
		cated than it is. Read the num-
		bers to yourself left to right.
		M2: Oh, I get it. It's a pattern.
		Minus 2.
		Chooses all correctly.
		Round 3: Does easily.
		Round J. Does casily.

## Webisode 1 Payoff

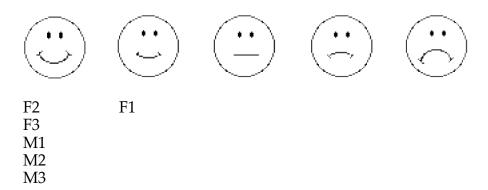
After game completion, the researcher asked:

The game says "congratulations, you did it" and then you finish reading the story. Is that a satisfactory ending or would you like something different to happen?

All but one student accepted the current webisode payoff. M2 suggested an animation of clapping hands and a "you got it."

# Webisode 1 Appeal

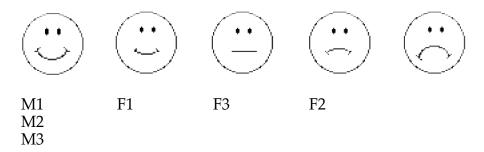
The users concluded that Webisode 1 was highly appealing, with a mean appeal rating of 4.8 out of 5.



In Webisode 1, the users liked the game most. Two respondents (F2, M2) felt there was too much reading, when asked what they did not like.

What was Liked about Webisode 1					
F1	F2	F3	M1	M2	M3
Really exciting, fun choosing the number, color and shape.	It had a game. Halfway done, it had a game and then you keep on read- ing.	Game and story	Gave you a game to get encryptor. Reading was okay.	You had to crack the code	Game. I like doing math games.

When asked how much they wanted to do another Webisode, the boys were very interested and the girls less so. The mean appeal rating was 4.0 out of 5. F2 felt there was too much reading.



#### Webisode 2

Two students (F2, M3) whom the researcher felt could complete the pattern puzzle in Webisode 2 were asked to continue to Webisode 2, instead of Webisode 3 as planned in the procedure.

# Readability for Webisode 2

Neither student had difficulty reading the text in this webisode.

#### User Friendliness for Webisode 2

After a few minutes of exploring with the mouse, F3 discovered that the box outlines related to a position in the answer matrix. She explained that she has books at home with similar games in them. F3 noted that the x y box has a v at the bottom even though there are no letters in that position. F3 also suggested making the outside lines bolder so that the relationship between the code and the answer matrix is more noticeable. F3 chose the happiest face for an appeal rating and liked figuring out the message in the game.

M3 chooses <help> early and types in <a> <c> then stops, confused. The researcher suggests to try help again. M3 reads help and notes that the <m> appears in the puzzle. M3 thinks perhaps they are trying to spell "motherboard." Researcher points out that they are each different words and suggests looking at help again. M3 doesn't understand the third clue. Researcher says, "see how this square is around the outside? that's the important part of this clue." M3 says that helps him. He looks for the "full box" and concludes correctly an <o> is needed as the second letter. Researcher asks M3 what the third hint should say so that it is clear to kids his age: M3 recommends, "look closely at the black lines dividing the letters into boxes". M3 goes on to solve the puzzle with few problems. M3 chose the happiest face for an appeal rating and liked the game. He noted that he finally figured out that the helps on the website are actually hints and suggested renaming them "hints."

#### Webisode 3

Four students were asked to complete Webisode 3.

#### Readability for Webisode 3

The following are words that students stumbled over in Webisode 3:

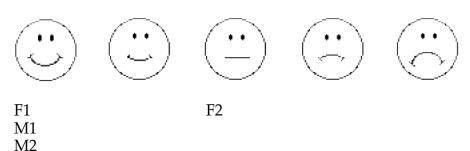
Difficult Words in Webisode 3					
F1 F2 M1 M2					
Cerberus routine	traitorous errands Cerberus	circuits routine	Researcher read text for M2		

#### User Friendliness for Webisode 3

The two girls (F1 and F2) had no idea how to move Inez on her bike until the researcher suggested using <help>. F1 felt that the player should be able to drag Inez, that there needed to be something that said how you would get her to move, like "click on the dots" to move Inez. M1 moved the mouse over help accidentally revealing the balloons that told him how to move Inez. M2 needed no help to move Inez.

# Webisode 3 Game Appeal

The users concluded that the game in Webisode 3 was appealing, with a mean appeal rating of 4.5 out of 5.

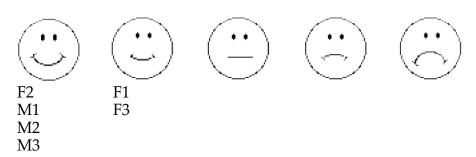


Everyone liked the game but F1 wanted more transparency about how to move Inez and F2 wanted less reading in the webisode itself before getting to the game.

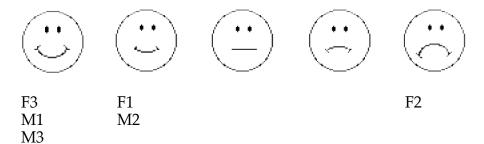
What was Liked in Webisode 3					
F1	F2	M1	M2		
I liked that you had to	It tells about the char-	You figure out the	I liked the game, the		
think about it, figure out	acters. The pictures	route to get to the	shortest route. It		
how Inez should get there	are in motion.	library to go	helps you read maps.		
in the shortest path.		through every	You get to read a lot.		
•		place.	Ooh, what happens		
		•	next!		
	What was Not Liked	in Webisode 3			
There should be some-	Too many pages, one	Nothing	Nothing		
thing that said how you	balloon after another,				
would get Inez to move	you keep on clicking.				
like "click on the dots."					

Webisode Appeal Generally

When asked how much they liked or disliked the Webisodes they played, the boys found them very appealing and the girls less so. The mean appeal rating was 4.7.



When asked how much they wanted to do another Webisode, the ratings were mixed. The games were of interest but the amount of reading was an obstacle for some. The mean appeal rating was 4.0 out of 5.



#### **GAMES CENTRAL**

Students had about 30 minutes of free play time in Games Central. They could choose any game and did not have to complete the game. Game playing was observed for problems. After each game, users rated how much they liked the game, told what they liked or did not like about the game, rated the difficulty, noted whether they would play the game again sometime and whether they learned anything from the game. After completing three games, students were told that scrolling would reveal other games.

# Games Freely Chosen

The table presents games chosen in their order of choice. An asterisk marks games that were visible only by scrolling. Jigsaw Puzzle and Eye of Rom were chosen by four of the six students. Three students chose Double the Donuts and Railroad Repair. Two chose Make a Match. In this part of the session, a total of 20 different games were played out of 30 available.

	Games Chosen from Games Central					
F1	F2	F3	M1 <sup>5</sup>	M2	M3	
Jigsaw Puzzle	Double the Donuts	Cyberchase Squares	Jigsaw Puzzle	*Bike route (had played in We- bisode 3)	Jigsaw Puzzle	
Make a Match	Estimation Contraption	Jigsaw Puzzle	Double the Donuts	Railroad Repair	*Tangrams	
Double the Donuts	Send in the Trolls	Pattern Player	Eye of Rom	Eye of Rom	Spaceship Builder	
Poddle Weigh- in	*Can you fill it?	Make a Match	*Logic Zoo		Eye of Rom	
*Maze & Mar- bles	*Virus Hunt	Eye of Rom			*Crossing the River	
	*Symmetrizer	Star Gazing			Railroad Re- pair	
_		Railroad Repair				

 $<sup>^{\</sup>rm 5}\,\rm M1$  had played Railroad Repair as part of his Today's Stuff experience.

#### How Games were Chosen

After playing three games, the students were asked how they chose the games – from pictures, game titles, or game descriptions. Four of the six said they used the descriptions to choose a game. Three used the title – so if the title said Jigsaw Puzzle and they like jigsaw puzzles, they chose that game. Two students said they used the picture to help them choose a game.

How Games were Chosen					
F1 F2 F3 M1 M2 M3					
Picture and title	Description	Description	Description	Picture and title	Title and description

## Game organization

After playing three games, it was pointed out that there are 30 games on the page and that the web designers want to know how to organize the games so kids can find what they want to play. Four of the six respondents spontaneously suggested alphabetical order; one recommended order by difficulty and one did not know what to suggest.

How Games should be Organized					
F1 F2 F3 M1 M2 M3					M3
Alphabetical order	Alphabetical order; Color	Alphabetical order	I don't know	Alphabetical order	Difficulty level

- All six students felt that organization by level of difficulty as described by the researcher was an acceptable approach.
- Five of six students felt that organization by content (e.g., number games, logic games) was okay to do.
- Three students agreed that organization by characters (e.g., games with Digit, with Jackie) was acceptable. M2 noted that not all games may use characters.

Students were asked their <u>preferred</u> organizational choice, given their own suggestion as well as our suggestions of order by difficulty, by content and by character. Three chose character, two chose alphabetical and one, difficulty level.

Preferred Organization of Games					
F1	F1 F2 F3 M1 M2 M3				
Character	Character	Alphabetical	Character	Alphabetical	Difficulty

# Connection to Cyberchase

Four of the six students felt that connecting the games to Cyberchase characters of Cyberchase scenes was not necessary. F2 and M3 felt that the connection was necessary because otherwise "it wouldn't be a cyberchase network" (M3).

Observations of game play and students' responses to post game questions are summarized in tables below for each game played. Only for their first game were students asked why they chose the game. Some questions were not asked as students played beyond their third game; that is indicated in the tables with NA. "R" refers to the researcher.

# Jigsaw Puzzle

All four students completed puzzles one and two and quit in puzzle three without much effort. They felt the game was easy up until the third puzzle.

Player	F1	F3	M1	M3
Why chosen	I like jigsaw puzzles		I like jigsaw puzzles	I like puzzles
Observations of play	Clicks on words "smaller" and "larger" but then sees active buttons. Doesn't mind that game changes puz- zle piece when time runs out. Not sure what to do in 3 <sup>rd</sup> freeform puz- zle but starts and then soon quits.	Quickly moves through puzzles one and two, quits on three, the freeform puzzle	Has trouble getting correct size but understands what to do. Doesn't mind that game changes puzzle piece when time runs out. Did not start puzzle three.	Does not recognize that pieces need to be adjusted by size. R. tells him. Does not want timer. Would like timer optional. Quits in puzzle three.
Appeal Mean = 4.3				( <u>:</u>
What was liked	I like to put puzzles together	I like puzzles but it was too easy	I like that you have to make them big and small.	I like jigsaw puz- zles.
Difficulty	Easy except for 3 <sup>rd</sup> puzzle	Easy	Just right	Easy and got hard.
Play again sometime	Yes	No	Maybe	Yes
Learned from game	Not to get upset	No	No	No

# Railroad Repair

Two students who put pieces on incorrectly tried to drag pieces off the screen. They used <start over> and did not readily see <clear all pieces> as a possible solution to their difficulty. Two boys asked when the game would end as they neared completion; they did not examine the <map.>

Player	F3	M1	M2	M3
Why chosen		Played as part of his Today's Stuff experience		
Observations of play	Puts in pieces but doesn't see break in track; asks "why isn't the train moving?" Then figures out there is a break and completes the track. Puts pieces on incorrectly. Tries to drag a piece off. Doesn't see <clear all="" pieces=""> as a possibility. Tries <help>. Uses <start over="">. R. points out <clear all="" pieces.=""> Very systematic and persistent. Completes game.</clear></start></help></clear>	No problems working with track. R. did not permit game completion be- cause M1 was playing it out of procedural or- der.	Puts pieces on incorrectly, tries to drag a piece off. Thinks he has to start all over. R. suggests looking at screen most closely. See <clear all="" pieces="">. Bounces to the music as the train moves along the track. Asks how much longer as he neared end. Completes game.</clear>	Uses <clear pieces=""> without prompt. Asks how much longer the game goes as he neared end but still interested in completing game. It's okay that it gets harder as it goes along "That's how all games work." "I don't go by numbers, I just put them in and see which fits the best." Completes game.</clear>
Appeal Mean = 4.5		$\odot$	$\odot$	(;)
What was liked	I had to build the tracks.	You could pick as many pieces of track as you want, you can pick high ones and low ones.	You add stuff up to get the number that it says. Like a 20, you put a 10, a 9 and a 1. Sound effect of train. Matt's eyes move every now and then.	I don't know. I just like it.
Difficulty	NA	NA	Just right	Just right
Play again sometime	NA	Yes	Yes	Likes best of six games played.
Learned from game	NA	Learned about decimals. You put .9 and .2 in a space that was 1.1	Just have to add up to the number.	NA

# Eye of Rom

Two students figured out the game without coaching. The student who read the instructions had the most difficulty. The students did not understand that they needed to go back to the entrance once they obtained the first piece; once they understood that goal, they could reverse the directions and return to the starting point.

Player	F3	M1	M2	M3
Observa- tions of play	#1: Uses directions correctly but gets caught in the green dead end. Lost. Uses <start over.=""> Sees compass. Gets first piece but doesn't under- stand that she has to go back out of maze. Tries <re- set=""> to go out. Goes for first piece again and finds her way back. Doesn't know what inverse op- erations are. Sug- gests game should say "go back to the start." #2: Follows direc- tions but going back is harder #3: Follows direc- tions successfully. Does not complete game. Did not re- alize there was an- other maze and piece.</re-></start>	Chooses <instructions>. Reads directions aloud and sighs heavily as he reads the last text page. #1: Reads west on green and turns west while at start. Clicks <help> and reads. R. suggests <start over=""> M1: "They say follow the directions backwards." R. tells him that he needs to find the piece first. M1: "North on red. You click" top arrow. He clicks top arrow once. M1: "west on green" M1 clicks left arrow once. M1: "But how do you get the color? Do you need the color?" Quits game.</start></help></instructions>	#1: Immediately starts playing with the arrows.  M2: "North red" R. suggests <start over=""> M2: "north red" Follows directions. Hits green dead end. M2: "It ended." "I think I should keep going on purple" Gets piece. M2: "North red?" R. tells him they want him to get out. M2 backtracks, stops in green dead end. "I have no clue." R. asks how he could get a clue. M2: "Help?" He reads help screens. R. asks how you figure out how to go back the way you came. M2: East is the opposite of west. I really have no clue what I'm doing but I never quit games. Completes #1-runs out of time</start>	Reads page top down – "how toNorth on redNorth on green." Uses directional arrows correctly. M3: "South on green. There's not a south on here." Continues on purple to find piece. M3: "You have to go the opposite way. Like if it's east you have to go west on pur- ple to get out." Completes #1. #2: Sees all the directions and comments, "this is hard. I'm go- ing to play a dif- ferent game. That's way too hard."
Appeal Mean = 4.5		( <u>;</u>		( <u>;</u>
What was liked	I like mazes. It was fun.	I liked it but did not understand.	You have to find out how to get back	I like mazes
Difficulty	NA NA	Hard	Just right	Just right for first part. Too hard for the second part.
Play again sometime	NA	NA	Yes	ŇA
Learned from game	NA	NA	If you went one way, you have to go to the opposite.	NA

# **Double the Donuts**

The three third graders who played expected something different than a change in picture. They did not understand the goal of the interaction and thus rated the game as "hard."

Player	F1	F2	M1
Why chosen		I like donuts and dragons	
Observations of play	Laughs at "magical" donuts. Clicks on double but then stops. Agrees that she doesn't know what to do. "I clicked on this and it gave me two more." Clicks again. Looks around screen with mouse. Then quits.	Felt she "messed up" when the doubled numbers grew larger than 20: "It was only supposed to go to 20." Asks for paper to check 2 x 32 = 64. F2 talks about the number 40. "The story said that he needed 40 donuts." R. asks her to look back to see what the story said. Reads story. Goes back to doubling screen and understands that she has to hit double button 20 times.  Laughs as the donut pile grows. Completes game. "It wasn't really a dragon. It was Buzz and Delete."	Clicks on <double> then clicks at top of table sev- eral times and sees change in picture. Says, "Hm, I don't get this." R. asks, "what's happen- ing?" M1 responds, "Whenever I click on something, it's getting bigger." Clicks up to the 20 times. R. asks "what happened." "He got too big and he burst, but he still has one donut left."</double>
Appeal Mean = 3.7	<u></u>	<u></u>	<u></u>
What was liked	I didn't know what to do.	It was fun. I liked seeing the donuts pile up. R. asked what the problem was in the beginning: "I thought I made too much, but I made less." Meaning she thought that she had doubled too many times but she had not doubled enough times.	I liked that there was a lot of donuts. It was a story, not a game.
Difficulty	Sort of hard because I didn't know what to do.	Hard. I didn't know what to do.	Hard to understand
Play again sometime	No	No	Maybe
Learned from game	No	No	No

# Make a Match

Two girls played this game. Both were quite facile with fractions and felt the game was easy for them.

Player	F1	F3
Observations of play	Understands the directions. Very fluid in producing correct answers. No problems. Completes game.	Very good at levels one and two. Level 3: "I wondered if it's another picture." Finds Level 3 too hard and quits. Could not see the $1/2 = 8/16$ relationship.
Appeal Mean = 3.5	.:	(:)
What was liked	It was too easy	I like fractions
Difficulty	Too easy	Easy except for third level
Play again sometime	No	Yes
Learned from game	No	No

# Poodle Weigh-In

Out of five games played, F1 liked this game the best. Her younger first grade sister came in at the end of the session and this game was the one that F1 showed her. With F1's explanation, the first grader was successful at playing the game.

Player	F1
Observations	F1 had seen the show related to this game. Understands what to do. She clicked correctly to put weights on and to take them off. She completed the game with ease.
of play	rectly to put weights on and to take them off. She completed the game with ease.
Appeal	
What was	I liked that you have to decide what number would even them [the balance pans] out.
liked	I'd like to do more than 10 poddles.
Difficulty	Easy
Play again	Yes
sometime	
Learned	No
from game	

# Maze and Marbles

Player	F1
Observations	Reads the directions aloud. Doesn't know what to do with arrow keys. Tries <help>.</help>
of play	"You try to get the marble in here." Plays with arrow keys and figures out that "you have to get it down without it hitting like that." Recommends a direction of 'try to get the marble in the slot.' F1 plays intensely with lots of verbal exclamations when she is unsuccessful.
Appeal	
What was	It was hard at first but easy when I knew what to do.
liked	
Difficulty	Hard at first then easy
Play again	Yes
sometime	
Learned	NA
from game	

# **Estimation Contraption**

This game was giving incorrect feedback when F2 played it – all feedback screens said her estimates were too low. Despite the wrong feedback, F2 liked playing. She frequently used <Enter> instead of clicking <okay> which produced the next estimation problem instead of a feedback screen.

Player	F2
Observations	"20 + 80 + 70." Asks for pencil and paper. She adds up her estimates to 170, types it
of play	in. Types <enter> instead of <ok> so F2 did not receive a feedback screen. She continues to type in answers and pressing <enter> and thinks her answers are correct without any feedback. R. says she needs to click <ok> instead of <enter>. At that point, we recognize that the feedback screens are incorrect.</enter></ok></enter></ok></enter>
Appeal	(;)
What was	It challenged me
liked	
Difficulty	Easy. I knew how to do it but I'm not that quick.
Play again	No
sometime	
Learned	Yes
from game	

# Send in the Trolls

Player	F2
Observations	No difficulty playing the first round. Quit in second round. She thought that she had
of play	the correct order but did not and did not know what to change.
Appeal	<u>(; )</u>
What was	Sound effects
liked	
Difficulty	Easy.
Play again	Yes
sometime	
Learned	Yes
from game	

# Can You Fill It?

Player	F2
Observations	F2 understands what to do. She overfills the first time "oops" and needs two tries to a "perfect" outcome. Round #2 – "oh, cool." No problems. Round #3 – "oh, cool." No
of play	problems. Plays the game completely again.
Appeal	
What was	I like filling things. It has different shapes. Not the same over and over.
liked	
Difficulty	Easy.
Play again	Yes
sometime	
Learned	No
from game	

# Virus Hunt

Player	F2
Observations	F2 reads the directions out loud, stumbles on "navigate." Uses arrow keys to move
of play	along the pathways and across the green areas for 4 minutes. Pulls up map – "tells
	me where I am and where I should go and where are things that can block me." "I'd
	rather play another game because this is taking a long time."
Appeal	
What was	I like the rocket ship. It was very big – the whole thing when I went around. It took a
liked	long time. I didn't see the little virus anywhere.
Difficulty	Hard
Play again	No, well yes
sometime	
Learned	No
from game	

# <u>Symmetrizer</u>

Player	F2
Observations	Reads introductory screen. "That's cool. You get different shapes." "That one is
of play	really cool.' Clicks on fun fact but does not read it.
Appeal	( <u>;</u> )
What was	Fun because I got to make really nice shapes like stars and snowflakes. I couldn't get
liked	a different picture. [she did not click on center icon]
Difficulty	Just right
Play again	Yes
sometime	
Learned	Yes. You can make shapes out of anything – circles, diamonds.
from game	

# Cyberchase Squares

Player	F3
	This was the first game chosen by F3, who thought it "looks interesting." However,
of play	the game did not work with the Netscape 6.2 browser. No people appeared in the matrix.

# Pattern Player

Player	F3
Observations	#1 – Works quickly on this introductory player and clicks <next>.</next>
of play	#2 – She checks out all the buttons and eventually clicks on every cell. Appears to be enjoying it immensely.
Appeal	
What was	You make music yourself
liked	
Difficulty	Easy
Play again	Maybe
sometime	
Learned	No
from game	

# Star Gazing

Player	F3
Observations	Does not read instructions. Clicks <point telescope="">. Reads balloon help. Types in</point>
of play	angle, clicks <point telescope="">, gets planet. Types in angle, types <enter> instead of <point telescope="">. Comments "ugh" when she uses <enter> for several tries and forgets to click <point telescope.=""> Finds several planets then tries several angles where there are not planets. Runs out of time. Starts over and finds all planets. Spends considerable time on this game.</point></enter></point></enter></point>
Appeal	(;)
What was	You got to make a scrapbook and got to see all the planets. Didn't like the planets
liked	with skeletons and vampires.
Difficulty	NA
Play again	NA
sometime	
Learned	NA
from game	

# Logic Zoo

Player	M1
Observations of play	Understands easily what to do and why. He has extra animals that do not fit into the circles or cross-section of the circles. Figures out to put extra animals outside of the circles but inside the fence. Round #2 – plays fine. Round #3 –plays fine. Round #4 – chooses lower left pen. Puts bunny to the right of circle but inside the fenceline {R- it should fit there but it did not stay. The bunny stayed when M1 put it in the bottom of the area, that was inside the fenceline but outside the circles}
Appeal	
What was liked	You could compare animals.
Difficulty	Easy
Play again	Yes
sometime	
Learned	No
from game	

# **Tangrams**

I asked M3 if he would like an outline of a tangram set in "Free Stuff" where he could print out tangram shapes. He liked the idea.

Player	M3
Observations	"I like tangrams. They're from China." Reads directions quickly. Sees Rabbit. "Oh, I
of play	love this even though I've never played it before." Clicks <hint>, moves piece,</hint>
	clicks <hint>, moves piece, rotates piece "Oh, I thought there was some way to do that" referring to the rotation operation. Continues smoothly to make Rabbit. "I'm</hint>
	that" reterring to the rotation operation. Continues smoothly to make Rabbit. "I'm
	glad they don't have a timer on this; it's too hard to have a timer." Continues with Cat head but is distracted by R's question about free stuff (see above).
Appeal	
	$( \begin{center} \cline{\cdot}\c$
What was	I like tangrams.
liked	
Difficulty	Just right
Play again sometime	Yes
Learned	No
from game	

# Spaceship Builder

Player	M3
Observations of play	Clicks on <instructions>. Easily makes square ship. "That's a ship? I'm going to launch my ship. Clicks <launch ship.=""> Clicks <ok>. Clicks <hint>. "Put it into the shape of a line? I can't make it. Oh, I get it. You have to rotate all the pieces." M3</hint></ok></launch></instructions>
	builds a vertical line. "I have no idea how to do that." Quits.
Appeal	
What was	I like drawing. I couldn't do a line that they asked me to do.
liked	
Difficulty	Just right.
Play again sometime	Yes
Learned from game	No

# Crossing the River

Player	M3
Observations	"Oh, this is easy." Reads paragraph at top. Tries dragging characters. Clicks < help. >
of play	It says, click bottom of boat to move it. M3 tries dragging boat, tries dragging characters into boat. R asks if he is dragging and tells him that he just needs to click on things, not drag. M3 clicks on Marbles, clicks on boat, boat moves across with Marbles. M3 clicks on boat again and boat moves back with Marbles. M3 does these same actions several times. "So how do I get them across in the boat?" Clicks < help> It says someone has to be in the boat. M3 says, "someone is in the boat to drive it." Closes < help> and clicks < help> again and it says click on the bottom of the boat to move it. Clicks Matt into boat and Inez into the boat. Clicks < help> which tells him that Marbles fits into an empty boat (M3 chuckles at message.) Clicks bottom of boat several times. R asks how to get kids out. M3 clicks on kids and they both come out. M3 says, "Oh, that's the bad part about it. Someone needs to be in the boat to drive it. "R: "How are they all going to get over there?" M3 "I don't know." M3 continues to move boat back and forth with and without people but not dropping anyone off. He quits: "I don't know how to do this."
Appeal	
What was liked	Too hard to figure out.
Difficulty	Hard
Play again sometime	NA
Learned	NA
from game	