

Safari Adventure Logic Model

Today, there exists a greater need to connect people to nature. Stemming from exploratory work into useful nature exhibit practices, the Wildlife Conservation Society aims to develop a new family exhibit—*Safari Adventure*—along with related programs and institutional practices, to better connect the families in our urban community to nature.

Inputs

IMLS-funded exhibit development and evaluation (Completed)

Allocate park space within Bronx Zoo (Proposed)

Donor, grant, and government funds for actual project development

Adjustments to admission policy for greater commmunity/neighborhood access (i.e. ticket prices and associated costs)

Preparation of marketing, operations, and exhibit strategy to expand community agency

Activities

Direct, up-close animal experiences

Authentic nature play spaces

Hands-on interactive experiences (role play, touchables, etc.)

Live interpreter programs

Spaces & activities designed for multi-generational learning experiences

Accompanying, associated programs (Public programming, digital/mobile, etc.)

Multi-lingual accessibility and communiy feedback channels

Publicity/outreach regarding new experiences, admission policies, access and agency

Outputs

Established space (Safari Adventure) that acts as a new kind of family zoo experience

Increased awareness and access of Zoo's nature experiences by local community members and their families

Increased # of families with young children engaging in multi-generational activities

Increased visitor interaction with live interpreters

Increased # of kids having authentic nature and interactive experiences

Increased # of kids having direct animal experiences

Outcomes

Increased nature connection opportunities for urban kids

Increased interest and affection for nature among urban kids

Increased awareness of global biodiversity and of local nature

Repeated visitorship among families with young children and local community members

Better understanding of conservation issues

Built internal capacity for developing future programs/exhibits

Staff-wide investment in the public reach of WCS exhibits/public programs

Impacts

Increased interest in supporting conservation

Increased capacity for longterm environmental stewardship

Program model for larger professional community, for developing family nature spaces and programs

Program model for larger professional community to diversify admissions policies and establish greater community connections